



Zahra Chehida

Architectural Visualization Lead

Role

Supports the visual communication and representation of real estate projects through 3D modelling, rendering, graphic design and digital content production. Transforms design concepts and project requirements into high-quality visualisations that support project presentations, collaboration with the technical team and the enhancement of real estate assets. Combines expertise in architectural visualisation, graphic design and post-production while ensuring consistency with Immoveo's visual identity.

Key skills

3D Modelling & Architectural Visualisation	Creation of 3D models, architectural environments and visualisations for residential properties, interior spaces and design concepts.
Rendering & Material Creation	Production of high-quality renderings with particular attention to lighting, materials and photorealistic visual quality.
Graphic Design & Visual Communication	Development of graphic content, layouts and presentation materials supporting communication, marketing and the promotion of real estate projects.
Digital Workflow & Software	Advanced proficiency in AutoCAD, 3ds Max, Adobe Creative Suite and Unreal Engine.

Education & Certifications

Education	Master's Degree in 3D Architectural Visualisation, Netinfo, Tunisia. Bachelor's Degree in Habitat Design, Quasar Design University, Rome. High School Diploma, El Menzah 9 High School, Tunisia.
Certifications	Certificate of Successful Completion – Summer of Unreal 2022. Certificate of Project Completion – 3ds Max. 3ds Max & V-Ray Training Certificate. AutoCAD Certificate of Completion. Professional Qualification Certificate as Construction Site Technician and Building Design Technician.
Relevant Training	Summer of Unreal 2022, Incas Training und Projekte (Online). Intensive Course in 3D Studio Max & V-Ray, Netinfo, Tunisia.

Previous Professional Experience

Company	Position	Responsibilities
Freelance / Avataris, Voxel, Warm, ItalianWorld	Graphic Designer / 3D Artist	Developed 3D models designed for Unity integration and created advertising graphics and visual concepts for architectural and creative projects.
Embassy of Italy in Tunis – Difeitalia Tunis	Administrative Assistant	Provided administrative support, document management and operational assistance within an institutional environment.
Voxlart Studio	3D Artist	Produced 3D models and visual content for architectural and creative projects.

Eddouken	Graphic Designer / Interior Designer	Supported interior and garden design projects through graphic design and space planning activities.
Updated: june 2026		